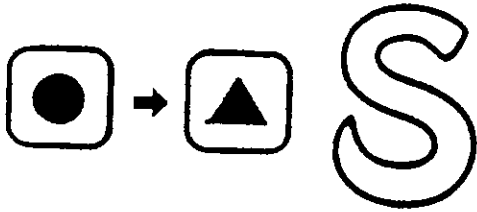


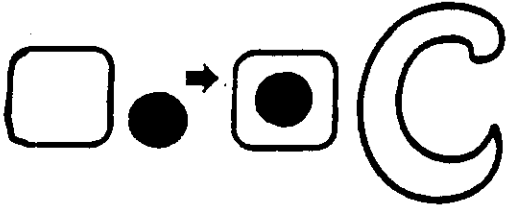
# SCAMPER

Good SCAMPERing makes creative thinking fun and easy! *(and less frustrating!)*



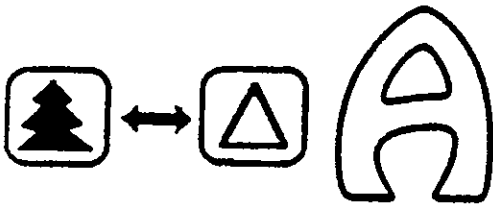
## — SUBSTITUTE

- who or what else
- instead
- other time
- other place



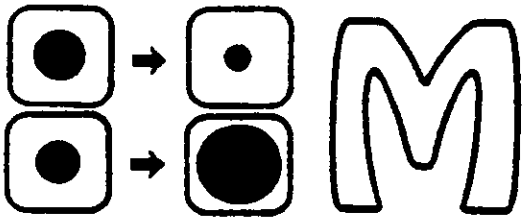
## — COMBINE

- combine purposes
- combine ideas
- blend



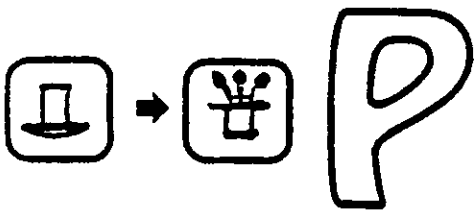
## — ADAPT

- what else is like this
- w this suggest



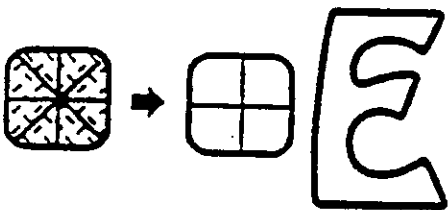
## — MINIFY/MAGNIFY/MODIFY

- |                    |                     |                |
|--------------------|---------------------|----------------|
| • what to subtract | • what to add       | • change mean- |
| • smaller          | • greater frequency | ing, color,    |
| • lighter          | • stronger          | motion, sound, |
| • slower           | • larger            | taste, shape,  |
|                    | • multiply          | form           |



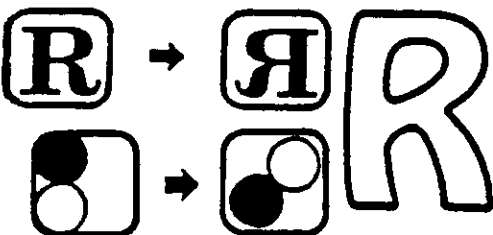
## — PUT TO DIFFERENT USE

- new ways to use
- other uses if modified



## — ELIMINATE

- remove
- get rid of a quality
- get rid of a part



## — REVERSE/REARRANGE

- |                       |                  |
|-----------------------|------------------|
| • opposite            | • other layout   |
| • turn it backwards   | • other sequence |
| • turn it upside down | • other pace     |
| • turn it inside out  |                  |